



Alberta Assessors' Association



2021-2022 Executive Committee

*Top Row: President Daniel Lidgren; President-Elect Travis Lantz; Financial Director Mike Krim;
Vice President Karen Burnand.*

Bottom Row: Past President Scott Powell; Steven Toews, Rural Director; Jeff McKinnon, Urban Director

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2020-21 COMMITTEE CHAIRS

Executive Committee: Daniel Lidgren, AMAA, President
Nominating Committee: Scott Powell, AMAA
Registration Committee: Vanessa Powell, AMAA
Practice Review Committee: Collin Hindman, AMAA
Examination Sub-Committee: Tanya Plowman, AMAA
Legislative Policy Committee: Mike Arnold, AMAA
MC&PR Committee: Melissa Zayac, AMAA
Discipline Committee: Ron Van Dam, AMAA
2022 Conference Committee: TBD

President's Message



Greetings fellow members of the Alberta Assessors' Association! It gives me great pleasure to send this note to you as your new President. I have been very fortunate to have been a volunteer with the AAA for the past six years and I feel especially fortunate to serve you as President for the upcoming year.

Over the past few weeks, I worked with many individuals to put together the various committees that make our organization run smoothly. I want to take a moment to say thank you to all committee members for committing to volunteer your time over the next year. It is never easy to give up time that you would otherwise spend elsewhere but I certainly appreciate it very much as do your fellow members. I also want to thank those who have decided to step down from their committee appointments, some of whom have been serving for many years. Thank you so much and enjoy a well-deserved break! Finally, I want to say a big thank you to Scott Powell and Stephen Leroux who served as President and Past President respectively this past year. Scott was a great President, always efficient and organized. I hope to follow in his footsteps. Steve was also a fantastic Past President and President the year before. Being elected President is a three-year commitment and the AAA is much better off thanks to you Steve!

The Executive Committee will now turn our minds to the year ahead starting with a meeting where we will go over our strategic and business plans for the 2021-2022 year, review how we have done previously and where we want to be going forward. This will help to inform our work on Executive as well as give direction to the various committees. We also will turn our minds to many other ongoing endeavours some of which relate to advocacy with the Government of Alberta and some related to Association business.

Recently, the Executive submitted our application for continued registration under POARA. The Government of Alberta is reviewing those organizations registered under POARA and each organization had to put together a submission to remain registered. Continued registration is very important to me, to the other members of the Executive, to our members and also to the public. Having the Association registered under POARA should give the public confidence that our members are held to a high standard of ethics and professionalism. We will now await the decision of the Ministry of Labour and I hope to report good news on this front in the future.

I want to express my sincere gratitude to all of those who helped put on our recent conference. I was able to attend a few of the sessions and they were all very well done. The production company also made the event very enjoyable. I hope you were able to attend and if not, please consider attending in the future. I was very pleased to see that the feedback we received from the conference was overall very positive. It's nice to know that we are meeting the needs of our members. For me, attending our conferences in person has always been a real treat and I sincerely hope that it is not too long until that is possible once again.

I know this past year has been difficult in so many unexpected ways. Despite that, what amazes me is the ongoing dedication and professionalism of all our members. You continue to do the good work of collecting data, valuing property, reviewing assessments and providing fair assessments to the taxpayers of Alberta: a very noble undertaking.

Please feel free to reach out to me if you have any questions or feedback.

All the best,

Daniel Lidgren, AMAA
President

Survey says...

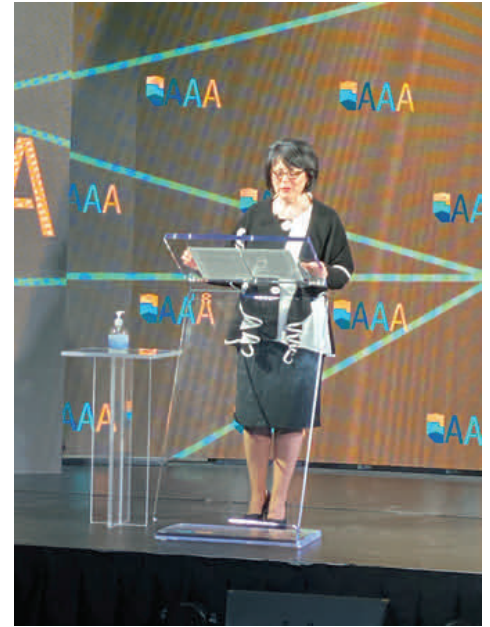
Evaluation Survey Results for the 2021 Online Conference

One hundred eighty eight people registered for the AAA 2021 Online Conference, including 7 non-members. “The Practice Review Committee should be extremely proud of the response to its 2021 Education Plan and the success of the 2021 conference is due to the remarkable response of the membership,” said current PRC Chair Collin Hindman.

“This experience shows we can pivot easily and quickly to an online format and offer the same or similar value for our members. PRC will be meeting to discuss plans for the fall, including tentatively an in-person event.

The post-event evaluation survey realized a greater than 50% response rate with a unanimous “well done” (see Figure 1 below). We credit Production World with the visual experience and our presenters with the content. Members responded with an 83% excellent rate for the event experience. (Figure 2). The survey also found that respondents would appreciate some hybrid delivery process for events in the future. The Practice Review Committee will review the results, with special attention to the comments that respondents made and continue its work in education program planning.

Recordings of the Conference are available free of charge for delegates who attended. For members who did not register, a pre-payment of \$75 is required in order to receive links for the video recordings with copies of presentation material (if available).

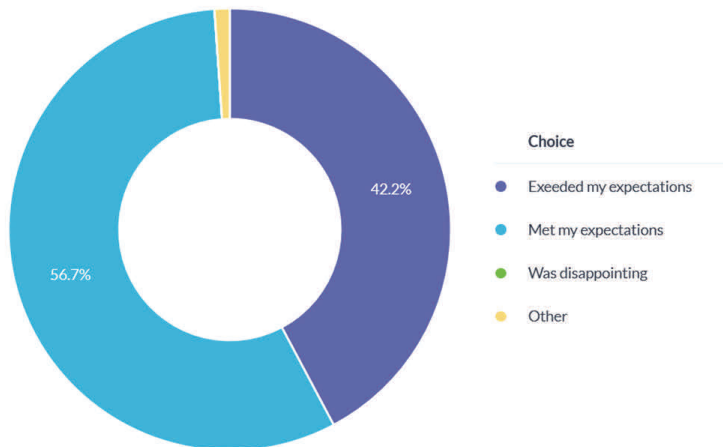


Karen Burnand, Chair of PRC and MC for the 2021 Online Conference.

Overall, the 2021 AAA Annual Conference
Multiple Choice

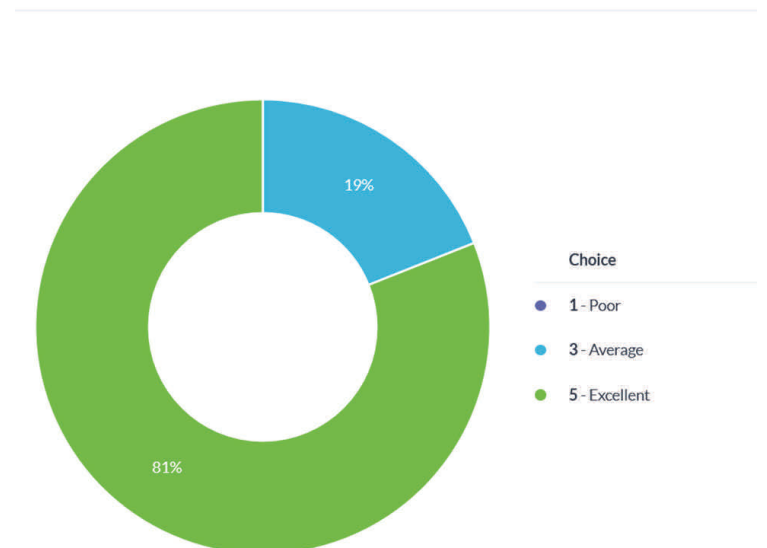
Figure 1

Participants



Please rate the overall quality of content and your experience over the past three days.
Rating

Figure 2



Changes to Professional Legislation and Labour Mobility

The Association recently submitted its review submission to continue its membership in the *Professional and Occupational Associations Registration Act (POARA)*. For members who are not familiar with the Act, it provides the Association its status as a professional regulatory organization (PRO) and gives it title protection in the use of the AMAA designation, or “Accredited Municipal Assessor of Alberta.”

This process began in 2020 with a review of the legislation with the intent to “reduce red tape, attract investment and address labour market needs.” The resulting amendments to POARA, enacted in December 2020 specified that registered associations serve to protect the public interest and the interest of public safety by “safeguarding life, health and the environment; and the property and economic interests of the public.”

The Association has been a member of POARA since 1994 which, over the years, has grown in membership until in 2021, there are 13 associations with “right to title” protection under POARA. All of these organizations have been required to defend their membership in POARA. The review required the Association to state its situation on issues such as Membership number and demographics, financial sustainability, the ability to appropriately resource the complaint/investigation process and to detail the degree in which it serves the public. The deadline for review submissions was May 7. The Association’s submission can be viewed on the AAA website (Resources/Publications or by [clicking here](#)). As part of its submission, the Executive Committee requested letters of support from RMA (Rural Municipalities) and AUMA (Urban Municipalities). Those letters can be seen on the AAA Website. ([See Resources - Publications](#)). Recently, the Association received a copy of a letter sent to the Deputy Minister of Labour by the Calgary City Manager David Duckworth, also supporting the AAA’s membership in POARA.

Subsequent to the May 7 deadline for POARA memberships, the Association also addressed a Phase 2 (phase 1 being the 2020 review and resulting POARA amendments) review of all 22 professional regulatory organizations reporting to Alberta Labour. This second phase is considering what efficiencies can be created to

reduce the red tape requirements of oversight of 22 provincial PROs. The Association responded to questions on consolidation and amalgamation of groups and models. The deadline for this response was May 30; the Association’s submission is also available for members to view. ([Click here.](#)) We hope for positive news!

REVIEW GUIDE

Association Tombstone Information	
Full Name	Alberta Assessors Association
Abbreviation	AAA
Titles Reserved for Members and their Abbreviations (with periods and without)	AMAA
Head Office Address	101, 10555 172 Street NW, Edmonton, AB, T5S 1P1
Mailing Address	101, 10555 172 Street NW, Edmonton, AB, T5S 1P1
Telephone Number (main line)	780-483-4222
Name and Contact Information for the Person Representing the Association in the Registration Review Process	Please include first name last name, position, work phone, cell phone (if applicable) and email address. Laurie Hodge, Executive Director/Registrar 780-483-4222 lhodge@assessor.ab.ca
Corporate Access Number	If not incorporated, please state “Not incorporated.” If incorporated, please provide the Corporate Access Number located on the association’s certificate of incorporation. 5000 3807

Organizational Demographics						
Attach a list of all positions including officers, directors and positions	<input checked="" type="checkbox"/> Officers	<input checked="" type="checkbox"/> Directors	<input checked="" type="checkbox"/> Positions	Attached as “Executive Officers’ List” (p.10/58)		
President/Chief Executive Officer or Chair	Name Daniel Lidgren	Position President	Phone 780-483-4222	Email Daniel.lidgren@calgary.ca		
Executive Director or Registrar	Name Laurie Hodge	Position Executive Director	Phone 780-483-4222	Email lhodge@assessor.ab.ca		
Identify the association’s governing body and membership	Name	Name of governing body. Executive Committee				
	<input checked="" type="checkbox"/>	Membership list attached. Attached as “Executive Officers’ List” (p.10/58)				
Total number of association members	540 regulated, 60 unregulated *This is a moving target, applications for new membership and change requests are considered monthly.					
Number of association members by membership category	Membership Category	Membership Category	Membership Category	Membership Category		
	Accredited – 329	Candidate - 210	Student - 14	Retired/Life-Honour 40/6		
Number of association members by age	18 to 30	30 to 40	40 to 50	50 to 60	60 to 70	70 plus
	100	140	175	125	35	25
These are estimates based on years of membership, analysis of sample birth dates collected and personal knowledge of membership populations.						

Sent on behalf of Mary Jane Graham

Hello,

As a result of recent legislative amendments to the *Professional and Occupational Associations Registration Act (the Act)*, the Minister of Labour and Immigration has directed the department to proceed with reviewing the registration of all PROs under POARA to determine if they meet the revised registration criteria. This email serves as formal notification of your association’s review.

The purpose of this review is to determine whether or not it is in the public interest, in the interest of public safety and otherwise consistent with this Act for your registered association to continue to be registered under the Act.

To facilitate this review, we require specific information from your association, as outlined in the Act. To assist you with this request you will find enclosed a review guide that outlines the required information. Please note that to assist you we have populated some of the fields with the information that we have, usually based on last year’s annual report information. This information will require your review and updating as needed.

Please note that we would ask for all information and documents required for this registration review to be submitted no later than **May 7, 2021**. Your submissions should be made via email to LAB.Governance@gov.ab.ca.

If you have any questions or concerns, please do not hesitate to contact, either Wayne Williams at 780-415-0495 or via email at Wayne.J.Williams@gov.ab.ca or myself at 780-422-5873 or via email at maryjane.graham@gov.ab.ca.

Thank you for your assistance with this review.

Sincerely

Mary Jane Graham, BA Spec. MA
Director
Governance
Alberta Labour & Immigration
2nd Floor Labour Building 110808 – 99 Avenue | Edmonton, Alberta | T5K 0G5
P: 780-422-5873; 780-905-8080

Attachments: POARA Review Guide

Membership Survey

The Marketing Committee (MCPR) has been tasked with overseeing a membership survey and is currently finalizing the questions with regard for the depth and breadth of information being sought and members' time and interest. Because the Association has not conducted such a survey in some time, there will be questions on membership demographics and satisfaction as well as needs (work/career and membership). The launch date is planned for June 15 (no later) and we ask that you take the few minutes necessary to complete the survey. The Executive Committee will use the results that it has available at its next meeting to inform its business and strategic planning for the coming year and projected into the future. These are critical steps given the situation the Association is in regarding the POARA review (see page 4); the pandemic restrictions and resultant stresses on finances; and the Memorandum of Understanding with the Ontario Institute of Municipal Assessors and what that may herald for the future of Assessment Professionals in our two organizations. All members are encouraged - urged, in fact - to respond to the survey. Consider it if you will with the same gravitas as an online RFI survey that you send to ratepayers. We will work to make the experience as fast, or least intrusive, as possible.

2021 Association Volunteers

Spaces Open on Discipline Committee

The Executive Committee approved the Executive Officers and Committee List, along with ex officio and ad hoc work group assignments at its meeting on May 20. Congratulations to all newly appointed volunteers, including those who requested a change in assignment and many, many thanks to those who have left their volunteer positions. Your service is vital to the Association and its members.

The lone hold out for a full slate of members is the Discipline Committee. This was intentional to allow time for a call for interest to be sent to the membership. The Discipline Committee addresses complaints and a very proscribed process, beginning with the assignment of duties to members for either Complaint Investigation (the Investigative Team) or Complaint Hearing (the Tribunal Team). These two teams are made up of members of the Discipline Committee excluding the ex officio member (the Executive liaison member). The 2021 Annual Report provided information on the number of complaints over a period of ten years (26). All complaints are investigated, but not all complaints require a hearing.

If you are interested or would like more information on serving on the Discipline Committee, please contact the registrar@assessor.ab.ca.

Registration Committee

Vanessa Powell, AMAA	Chair
Tanya Plowman, AMAA (ES Liaison)	Member
Becky Burke, AMAA	Member
Kelly Gardiner, AMAA	Member
Bozema Anderson, AMAA	Member
Nathalie Thibeault, AMAA	Member
Sue Pratte, AMAA	Member
Tally Quaschnick, AMAA	Member
Daniel Lidgren, AMAA	Ex officio
Laurie Hodge	Registrar

Examination Subcommittee

Tanya Plowman, AMAA	Chair
Vanessa Powell, AMAA (RC)	Member
Travis Howard, AMAA	Member
Darren Nagy, AMAA	Member
Renee Redekopp, AMAA	Member
Shawna Robert, AMAA	Member
Luis Delgado, AMAA	Member
Adam Martin, AMAA	Member

Practice Review Committee

Collin Hindman, AMAA	Chair
Jerry Boutin, AMAA	Member
Maureen Cleary, AMAA	Member
Zacharias Geib, AMAA	Member
Ben Matthews, AMAA	Member
Scott Pretty, AMAA	Member
Stephen Bannerman, AMAA	Member
Travis Lantz, AMAA	Ex officio
Laurie Hodge	Registrar

Discipline Committee*

Ron Van Dam, AMAA	Chair
VACANT, AMAA	Member
VACANT, AMAA	Member
Rene Boutin, AMAA	Member
VACANT, AMAA	Member
Jarrett Young, AMAA	Member
Vasily Kim, AMAA	Member
VACANT, AMAA	Member
Kevin Halsted, AMAA	Member
Steven Toews, AMAA	Ex officio
Laurie Hodge	Registrar

*Chair is chosen by the Committee at an organizational meeting.

Legislative Policy Committee

Mike Arnold, AMAA	Chair (Rural)
Kristine Haut, AMAA	Member (Urban)
Karac Hendriks-West, AMAA	Member (Urban)
Ann Burt, AMAA	Member (non-government)
VACANT, AMAA	Member (Urban)
Michael Krieger, AMAA	Member (Rural)
Shanna McConnell, AMAA	Member (non-government)
Matthew Moore, AMAA	Member (Urban)
Karen Burnand, AMAA	Ex officio
TBD, AMAA	EC Liaison (as needed)
TBD, AMAA	EC Liaison (as needed)

Marketing, Communications and Public Relations

Melissa Zayac, AMAA	Chair
Jamie Clark, AMAA	Member
Darren Davies, AMAA	Member
Nicole Brasseur, AMAA	Member
Tamara Ross, AMAA	Member
Mark Trumble, AMAA	Member
John Ernube, Candidate	Member
Christine Mau, AMAA	Member
Denise Zeigler-Handel, AMAA	Member
Jeff McKinnon, AMAA	Ex officio

Nominating Committee

Scott Powell, AMAA	Chair
, AMAA	Member
, AMAA	Member

JOB POSTINGS

Alberta Municipal Affairs
[Executive Director, Assessment Services, Provincial Assessor](#)

City of St. Albert
[Commercial Assessor](#)

City of Medicine Hat
[Property Tax Assessors \(2\)](#)

Benchmark Assessment Consultants
[Accredited Assessor](#)

The City of Red Deer
[Assessment Coordinator/Analyst](#)

MuniSight Ltd.
[Senior Manager—CAMAlot](#)

TOOLS COURSE

Online Tools for Practicing Assessment
in Alberta begins June 22, 2021
[Registration Form](#)

Welcome New Members

Having submitted an application for membership as required by policy, including obtaining the support of an accredited member, the following individuals have been accepted as regulated Candidate members:

New Candidates

- ⇒ Tetiana Okomba of the City of Edmonton
- ⇒ Kolme Brown of Benchmark Assessment
- ⇒ Marina Gardner of the City of Grande Prairie

New Student

- ⇒ Ceajay Wilson, Lakeland College

Congratulations Newly Accredited Members

Having met all the requirements for accreditation, the following members have been granted the Accredited Municipal Assessors of Alberta (AMAA) designation with all its rights and obligations:



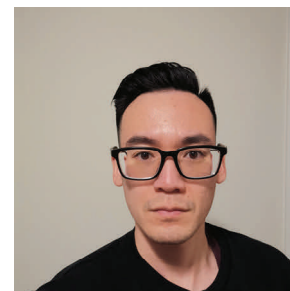
Hyundo Henry Sohn, AMAA
The City of Edmonton



Christine Mau, AMAA
The City of Calgary



Devyn Murray, AMAA
Lac Ste Anne County



Vincent Fung, AMAA
The City of Edmonton

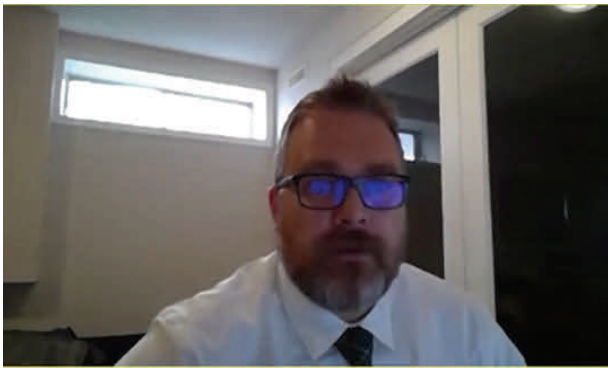
Conference 2021 Images



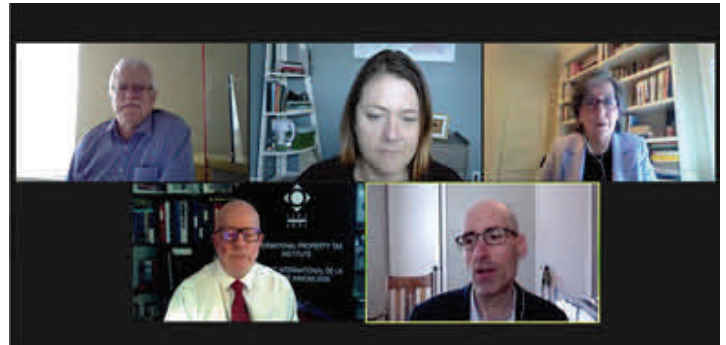
Shawna Randolph—Responding to Media



Todd Hirsch—State of Economy



Dan Lidgren, ACAA—Tax Shifting within Non-Residential Class



Panel—Tax and Assessment Policy



Municipal Affairs —2021 Forecast



Sean Martin — Where are the Assessors of Tomorrow



← Legal Panel —Ask A Lawyer

Production World Team →

