

## **Revitalizing Downtown Airdrie**

### Exploring the Community Revitalization Levy (CRL)



www.airdrie.ca







### **Stephen Utz, RPP, MCIP**

Director, Strategic Growth and Investment

### Gillian Greene, AMAA

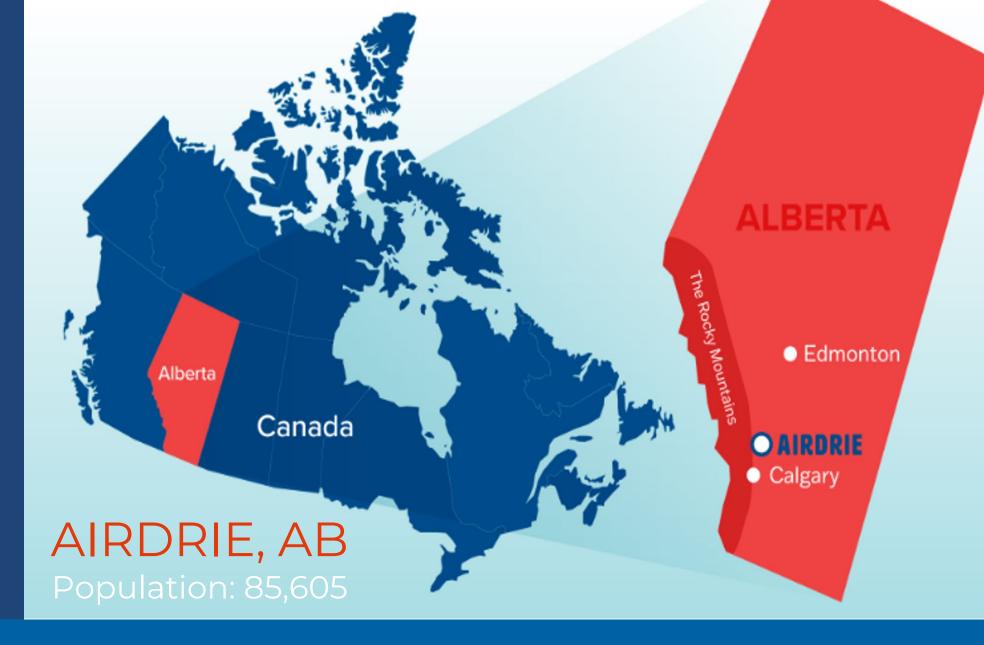
Non-Residential Senior Assessor

### Mike Boyd, AMAA

Non-Residential Assessment Coordinator

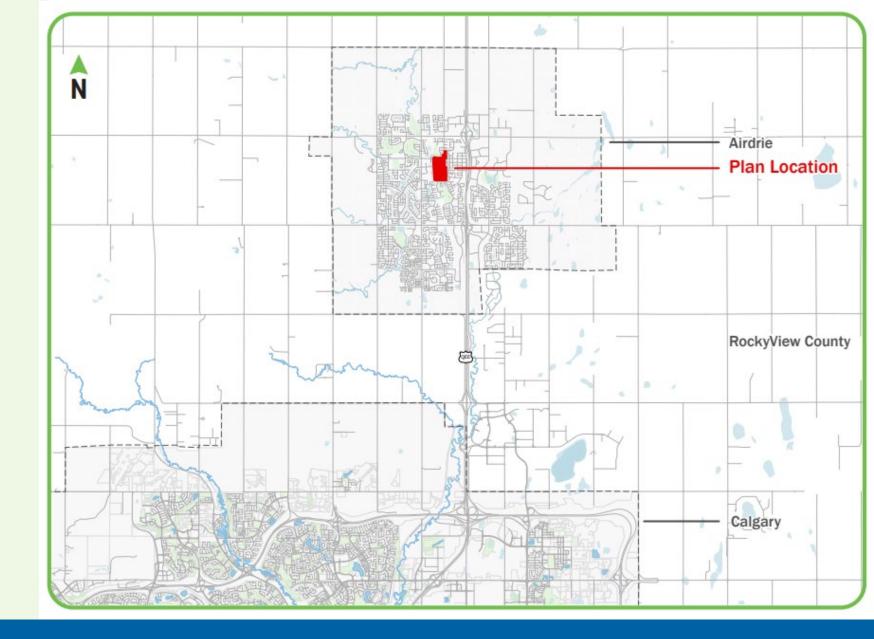












## OUR CONTEXT











OUR VISION

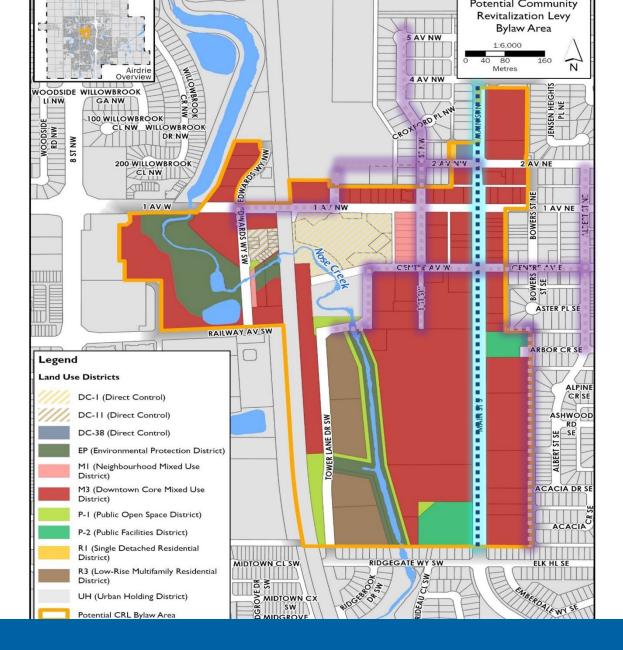


### OUR WORK





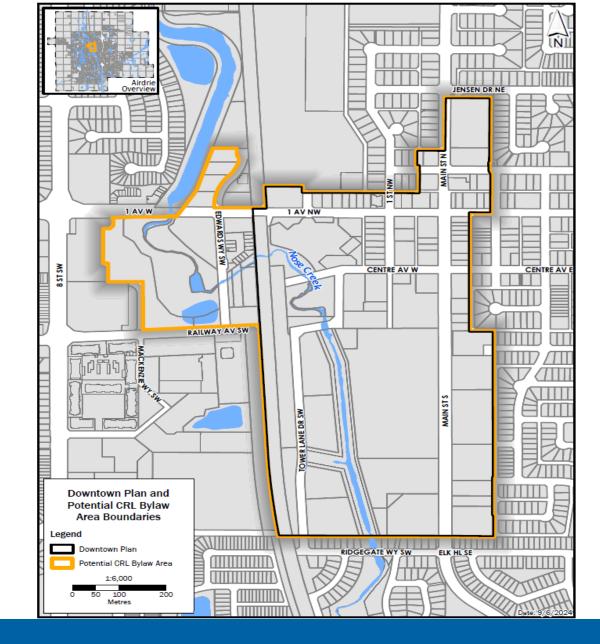








## THE TOOL - A CRL







## WHAT IS A CRL?

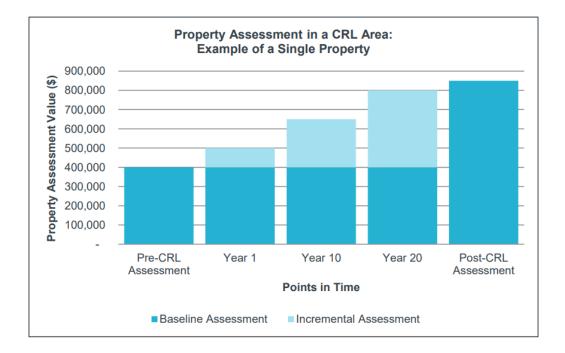




- A financial tool, legislated by the *Municipal Government Act*, and granted by Provincial Regulation, that allows municipalities to fund infrastructure to accelerate revitalization of specific areas (reopened in July 2022).
- It is <u>not</u> a tax. It can be described as a "tool of last resort" where all other attempts to redevelop, or gain funding, fail.
- Allows municipality to use future property tax revenues (or borrow against them) over a 20-year horizon to help pay for infrastructure that will spur private investment for redevelopment.
- Ideal for lands where there is contamination, aged infrastructure, or redevelopment barriers.

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• Takes the municipal property tax <u>and</u> education tax generated from the change in incremental assessment in the defined area for infrastructure needed to incite private investment.



### WHAT IS THE BENEFIT?





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## WHAT IS THE EFFECT?



- There is a slight reduction in the amount of education tax going into the total provincial coffers that is made up in the end (after 20 years) by having a much larger tax base from the area.
- The municipality gains a funding mechanism that allows for about 35% more tax money from incremental increases to be used for:
  - Capital infrastructure (roads and utilities)
  - Contamination remediation
  - Cultural facilities
  - Housing needs
  - Beautification projects
  - Debt financing for any item listed above





## HOW DO YOU GET ONE?

- Municipality defines a redevelopment area with barriers, but growth potential where underlying conditions can be improved.
- Submits the plan to Municipal Affairs for review on the path to approval as Provincial regulation.
- Completes all required elements, including:
  - Metes and bounds description of area
  - Description of infrastructure for investment attraction
  - Detailed analysis of expected revenue scenarios
  - Strategies to reduce risk of unforeseen circumstances
  - Public engagement
  - Consideration of social impacts
  - Heritage resources study
  - Evaluation of baseline assessment value (<3% of total)
- Proves alignment with growth plan, regional plans, municipal plan, statutory plans and LUB.





## SUCCESS CONDITIONS

- 1. A dramatically underdeveloped or undervalued area, ideally with pent-up demand for development.
- 2. An area with infrastructure capacity for redevelopment already in place.
- 3. An area to which you have already devoted some policy work, and/or thought for redevelopment.
- 4. Capacity from multiple departments to create the plan and engage the public (GIS, Assessment, Planning, etc.)
- 5. Capacity to borrow or otherwise fund infrastructure projects needed to incentivize private development.
- 6. Good relationships with plan area owners/investors.







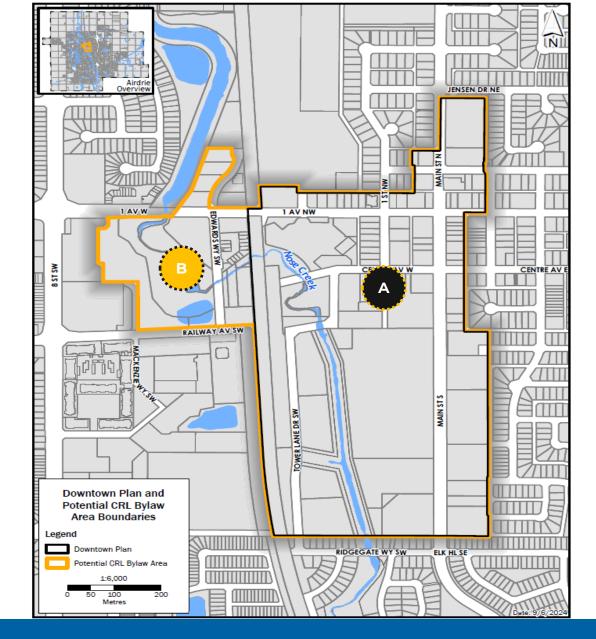


Includes the 90 acres identified by public as Downtown Airdrie.



Captures 40 additional acres of land that is underdeveloped or vacant.

## **BACK TO AIRDRIE**







No.	Project Name	Estimated Cost (2022 \$)	Proposed Commencement
1	Environmental Site Assessments	\$0.2M	2023
2	Environmental Mediation Work	TBD, as revenues permit	TBD (est'd. 2023-2028)
3	Library and Multi-Use Amenity Space	\$5.4M	2025
4	Municipal Parking Structures	TBD, as revenues permit	TBD (est'd. 2023-2028)
5	Nose Creek Pathways   Amenity Spaces	\$1.4M	2028
6	Main Street Redesign   Amenities/Parking	\$3.4M	TBD (est'd. 2033)

#### NOTES:

- 1. Projects listed in general order of execution to support further redevelopment and CRL revenue.
- 2. General premise to use funds as available to avoid borrowing.
- 3. Parking structure project added at the request of stakeholders (No. 4).

## INFRASTRUCTURE





Low Redevelopment Scenario	Medium Redevelopment Scenario	High Redevelopment Scenario
7 properties	12 properties	21 properties
17.46 acres of redevelopment	34.62 acres of redevelopment	41.80 acres of redevelopment
985 new residents   jobs	2,170 new residents   jobs	2,460 new residents   jobs
\$58.0M in assessment value increase	\$115.7M in assessment value increase	\$215.3M in assessment value increase
\$10.2M total CRL revenue	\$18.3M total CRL revenue	\$25.6M total CRL revenue
<b>\$3.0M</b> of CRL revenue from province	<b>\$5.3M</b> of CRL revenue from province	<b>\$7.6M</b> of CRL revenue from province
	٦	NOTES: . Required to have three revenue projections. 2. Assumed 3% growth per year, plus
REVENUE		some multipliers.





### Higher baseline and lower ceiling for growth.

Unknown location and costs of any contamination.



Making the *pro forma* work for outside investors.

### Debt capacity and porrowing ability.





## CHALLENGES





OB.

Recording and Reporting Information for Assessment Audit and Equalized Assessment Manual:

- 1. Provide a Baseline Assessment Report
- 2. Report baseline and incremental assessments for each property in the CRL area in the annual return submission

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· · ·	$\times \checkmark f_x$					
А	В	С	D	E	F	G
Roll Number 🔻	Tax Code 🔻	Property Description 👻	Exemption Reason 👻	Total Assessment 🔻	Prorated Assessment 🔻	Notation of SUPP
2100	т	NR	N/A	1,577,000	n/a	n/a
2101	E	NR	MGA(1)(n)	1,661,000	n/a	n/a
2102	E	NR	MGA(1)(n)	2,723,000	n/a	n/a
2104	E	NR	MGA(1)(n)	711,000	n/a	n/a
5200	т	NR	N/A	11,664,000	n/a	n/a
8200	Т	NR	N/A	6,076,000	n/a	n/a
17900	т	NR	N/A	315,000	n/a	n/a
30200	E	NR	MGA362(1)b)	53,000	n/a	n/a
36500	E	NR	MGA362(1)(d)	726,000	n/a	n/a
36700	Т	NR	N/A	25,000	n/a	n/a
40900	т	NR	N/A	1,877,000	n/a	n/a
40901	E	NR	MGA362(1)(g.1)	1,497,000	n/a	n/a
40902	E	NR	MGA362(1)(g.1)	1,348,000	n/a	n/a
40904	Т	NR	N/A	1,331,000	n/a	n/a
43000	т	NR	N/A	631,000	n/a	n/a
55500	Х	NR	GIPOT	225,000	n/a	n/a
58500	х	NR	GIPOT	1,954,000	n/a	n/a
58502	E	NR	MGA(1)(n)	1,097,000	n/a	n/a
58503	E	NR	MGA(1)(n)	776,000	n/a	n/a
59200	Т	R	N/A	120,000	n/a	n/a
64500	т	NR	N/A	1,128,000	n/a	n/a
72802	Т	NR	N/A	450,000	n/a	n/a
86700	E	NR	MGA362(1)(d)	38,878,540	1,004,040	n/a
86700	Т	NR	N/A	38,878,540	37,874,500	n/a
87303	E	NR	MGA361(c)	15,000	n/a	n/a
87304	Т	NR	N/A	911,000	n/a	n/a
87305	т	NR	N/A	259,000	n/a	n/a
87306	Т	NR	N/A	269,000	n/a	n/a
87307	т	NR	N/A	242,000	n/a	n/a
87308	Т	NR	N/A	271,000	n/a	n/a
87309	т	NR	N/A	286,000	n/a	n/a
92300	Т	NR	N/A	81,000	n/a	n/a
93500	т	NR	N/A	999,000	n/a	n/a
106500	Т	NR	N/A	535,000	n/a	n/a
128600	т	NR	N/A	327,000	n/a	n/a
130600	Т	R	N/A	13,737,000	12,386,000	n/a
130600	т	NR	N/A	13,737,000	1,351,000	n/a
134100	Т	R	N/A	646,000	n/a	n/a
144400	E	NR	MGA362(1)(d)	8,930,000	1,160,900	n/a
144400	Т	NR	N/A	8,930,000	7,769,100	n/a
149900	т	NR	N/A	225,000	n/a	n/a



How is baseline and incremental defined?

#### **Baseline Assessment**

• The property assessment of each property within the CRL area as of Dec 31 of the year the bylaw is approved

#### **Incremental Assessment**

• The increase in the assessed value of a property located in the CRL after the date the bylaw is approved

#### **Baseline Report**

- o 326 Roll Numbers
- \$269,405,730 Total Assessed Value in Baseline Report
- \*Used an Incremental Value of \$20M (+9% to Taxable Accounts)

Tax Status	Baseline	2023TY	Change
Taxable	\$219,084,040	\$247,937,000	\$28,852,960
Taxable - DIP	\$2,257,190	\$2,257,200	\$10
Exempt	\$44,942,500	\$41,380,000	-\$3,562,500
Grants (Prov/Fed)	\$3,122,000	\$3,230,000	\$108,000
Total	\$269,405,730	\$294,804,200	+\$25,398,470*





#### What's next?

- Set up new assessment codes to track baseline and incremental values
- 40 new codes
  - Baseline codes 200 to 220
  - Incremental codes 230 to 250

Desc	ript	ion 🚹	Proces	s r	3 Report	
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+ -			200		CRL BL - Single Family Dwelling	9
$\checkmark$ ×			201		CRL BL - Condominium	•
			202		CRL BL - Residential Vacant Land	•
Codes			203		CRL BL - Federal Grants	•
Taxable			204		CRL BL - Provincial Grants	•
Exempt			205			•
			206		CRL BL - Commercial	•
			207		CRL BL - Commercial Vacant Land	•
			208		CRL BL - Industrial	
			209		CRL BL - Industrial Vacant Land	
			210		CRL BL - Municipal Parks & Reserves	
			211		CRL BL - Regional Health Authority	
			212	CRL BL - City Owned Non-Residential		
			213		CRL BL - Religious Institution	
			214		CRL BL - School	
			215		CRL BL - DIP Railway Track	•
			216		CRL BL - Non-Profit	
			217		CRL BL - Multi-Residential	•
			218		CRL BL - Parking Space	•
			219			•
			220		CRL BL - DIP Railway Annex	•
			230		che indre oligie runny briening	•
			231		CRL INCR - Condominium	•
			232		CRL INCR - Residential Vacant Land	
			233		CRL INCR - Federal Grants	•
			234		CRL INCR - Provincial Grants	
			235			•
			236			2
	▶		237		CRL INCR - Commercial Vacant Land	
	Q	axable S QK X		ble	iv. Vacant Modules Allowed Alternate Codes Rounding Property Descriptio	n Assessment Class Reg Le
	Ľ		Piull.		"1	

QK Tax Exemption Reason

▶ 47 AR253/2022





Two ways we've identified CRL properties in CAMAlot:

- 1. Alternate Key
- 2. Hazard Comment

	er [106500 / MCINNIS & HO	LLOWAY FUNERAL HOP	IE / MCINNIS & HOLL	OWAY FUNERAL / Improved	Commercial - Retail - Star	nd Alone]
SUMMARY Property Arket Land Income Analysis Adjustment Details Actual Use GIS Leases Property Codes Major Plants Notes          Valuation Method:       Income Approach	106500	🔍 Address:	300 TOWER LA	NE DR SW		
Details Actual Use GIS Leases Property Codes Major Plants Notes     Valuation Method: Income Approach   Roll No: 106500 Alternate Key: CRL 106500   Assigned To: 19 - BOYD, Mike ~   Provincial Linc: 12766283   Image: Address 300 TOWER LANE DR SW   Image: Address - Downtown   Image: Location: 1700   Image: Downtown -   Image: Location: - Group 1   Image: Downtown -   Ima	ach	🔍 Legal :	8811130 1 9		Assi	gned To: BOYD, Mike 🕕 CRL
Valuation Method:       Income Approach         Roll No:       106500         Assigned To:       19         -       BOYD, Mike         Provincial Linc:       12766283         Image: Address       300 TOWER LANE DR SW         Image: Address       -         Image: Address       -<	SUMMARY 🗖 Pro	operty 🖉 Market	Land 🚺 Income	e 🖉 Marshall & Swift	t 🛨 Adjustment 🕤	<u></u>
Roll No:       106500       Alternate Key: CRL 106500         Assigned To:       19       - BOYD, Mike       ~         Provincial Linc:       12766283       ~	Details Actual Use	GIS Leases	Property Codes	Major Plants	Notes	
Assigned To:       19       - BOYD, Mike       ~         Provincial Linc:       12766283       .       .	Valuation Method:	Income Approact	1	~		
Provincial Linc:       12766283         Image: Address       300 TOWER LANE DR SW         Image: Address       300 TOWER LANE DR SW         Image: Address       60       - M3 Downtown Core Mixed Use District         Image: Community:       8       - Downtown         Image: Location:       1700       - DOW Downtown         Image: Location:       1700       - Group 1          Image: Downtown:       Image: Location:       - Group 1          Image: Downtown:       Image:	Roll No:	<mark>1</mark> 06500	Alter	nate Key: CRL 106500	)	
Image: Construct of the co	Assigned To:	19 - BOY	D, Mike			·
Ommunity:       60       - M3 Downtown Core Mixed Use District       ~         Community:       8       - Downtown       ~         Location:       1700       - DOW Downtown       ~         Economic Zone:       -       O/R Econ. Zone:       1       - Group 1       ~         Description:       MCINNIS & HOLLOWAY FUNERAL HOME       Owner Name:       MCINNIS & HOLLOWAY FUNERAL	Provincial Linc:	127662	83			
Community:       8       -       Downtown       ~         Location:       1700       -       DOW Downtown       ~         Economic Zone:       -       Group 1       ~         O/R Econ. Zone:       1       -       Group 1       ~         Description:       MCINNIS & HOLLOWAY FUNERAL HOME	Address	300 TOWER LAN	e dr Sw			
Location:       1700       -       DOW Downtown       ~         Economic Zone:       -       Group 1       ~         O/R Econ. Zone:       1       -       Group 1       ~         Description:       MCINNIS & HOLLOWAY FUNERAL HOME	© Zoning	60 - M3 [	Downtown Core M	lixed Use District		-
Economic Zone: O/R Econ. Zone: 1 - Group 1 ~ Description: MCINNIS & HOLLOWAY FUNERAL HOME Owner Name: MCINNIS & HOLLOWAY FUNERAL	Community:	8 - Dow	ntown			
O/R Econ. Zone: 1 - Group 1 - Description: MCINNIS & HOLLOWAY FUNERAL HOME Owner Name: MCINNIS & HOLLOWAY FUNERAL	Location:	1700 - DOV	/ Downtown			-
Description:       MCINNIS & HOLLOWAY FUNERAL HOME         Owner Name:       MCINNIS & HOLLOWAY FUNERAL	Economic Zone:					_
Owner Name: MCINNIS & HOLLOWAY FUNERAL	O/R Econ. Zone:	1 - Grou	ip 1			·
	Description:	MCINNIS & HOLL	OWAY FUNERAL	. HOME		
Hazard Comment: CRL	Owner Name:	MCINNIS & HOLL	OWAY FUNERAL			
	Hazard Comment:	CRL				

#### 🔍 Search [ ALTERNATE KEY ]

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Alternate KeyFICert. of TitleFIDate of UpdateLiDescriptionQNon Std Desc.ONarrativesLiWork GroupsAR.F.I.S:Loc./Value BaseBSubdivisionR	om Temp List NC No uery wner's Name ease No ctual Use M #	CRL			Options: Case Sensitive Starting With = >= <= Containing Like Is Null Is Not Null
Community Legal - Rural					
Roll	Alt.Key	Address	Urban Legal	Non Std Description	Area ^
▶ 106500	CRL 106500	300 TOWER LANE DR SW	8811130 1 9	Fr. =14.63 Dpth = 32	2 1,9
128600	CRL 128600	126 MAIN ST NE	4445K A 4-5		41(
130600	CRL 130600	304 1 AV NW	3687JK A	Fr. =11.277 Dpth = 3	3 1.
134100	CRL 134100	121 1 ST NW	4000R B 4	Fr. =12.192 Dpth = 3	65(
144400	CRL 144400	100 MAIN ST NE	938LK 1 3	Fr. =7.62 Dpth = 39.	2.
149900	CRL 149900	208 1 AV NW	1522N 2 5	Fr. =6.955 Dpth = 49	) 0.
153700	CRL 153700	229 1 ST SW	8110225 1 4	Fr. =12.192 Dpth = 3	B 0.
157200	CRL 157200	124 1 AV NE	11270 2 13	Fr. =15.24 Dpth = 30	) 60.
157400	CRL 157400	128 MAIN ST SE	4445K B 14-16	Fr. =13.41 Dpth = 32	2 0.
166200		140 1 AV NW	1522N 2 3	Fr. =18.29 Dpth = 36	
167200		500 TOWER LANE DR SW	8110225 2 3	Fr. =15.834 Dpth = 3	
17900	CRL 17900	216 1 AV NW	7155JK 2 7	Fr. =20.991 Dpth = 3	B 0.
<		- 			>
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### What is the Baseline?

Assessed value from the 2021AY (2022TY)

- Most properties in the CRL have 2 assessment codes
- Some are more complicated
- CAMAlot doesn't offer a CRL module

 Income Appr

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Incor	ne Appr	oach	🔍 Le	egal: 8110225 2	1	Assigned To: PAUL, Krista  CRL
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•	* 📾	Details Actual Use	GIS Lea	ases 🥝 Property C	Codes 🥥 Major Plants 🎱 N	otes
• •	• 🛃	Valuation Method:	Income Ap	proach	~	
•	· 🔅	Roll No:	<mark>4</mark> 01500		Alternate Key: CRL 401500	
H.	1 😽	Assigned To:	32	- PAUL, Krista		~
+ -	- 3	Provincial Linc:	1	.3111539		
/>	< <u>-</u>	Address	400 TOWE	R LANE DR SW		]
[c]		Oning	83	- R3 Low Rise Mul	Itifamily Residential District	~
		Community:	8	- Downtown		~
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	1	O/R Econ. Zone:	1	- Group 1		~
	-	Description:	BOARDWA	LK		
		Owner Name:	BOARDWA	LK REIT PROPERT	TES HOLDINGS (ALBE	
	-	Hazard Comment:	CRL			
	H	Area				

#### CAMAlot [Airdrie] - [Property Manager [401500 / BOARDWALK / BOARDWALK REIT PROPERTIES HOLDINGS (ALBE / Improved Residential - Multi-Residential Unit-Rental -Roll File Release Ð × 🗟 🏋 🔤 & Roll No: 401500 Address: 400 TOWER LANE DR SW & Legal: 8110225 2 1 Income Approach Assigned To: PAUL, Krista 49 CRL 🖬 SUMMARY 🗖 Property 🖉 Market Land 📕 Income 🖉 Marshall & Swift 🗄 Adjustment 🕂 0, 大 OK Name Impr. Value Land Value Total Value Comment Brow ▶ 217 CRI BL - Multi-Residentia 7 077 000 CRL BL 247 CRL INCR - Multi-Residential 0 -7,077,000 Subtract CRL BL Edit

🔍 Legal: 8	Assigned To: PAUL, F	Krista 🕕 CRL			
MMARY 📑 Property 🖉 Market Li	and 📕 Income 🖉 Marshall & Swift 🐮 Adjustment ⊹				
view Summary Report Assessme	nt Totals Reconciliation of Value Tax Totals Detailed Assessment Revis	sions			
195 %   ⊕ ↔	🗏 🏯 🖶 🗁 Show Data For All Years 🗸 🗸				
Assessment Y	ear: 2023				
Tax Status	Code Description	Land	Impr.	Other	Assessment
x	247 CRL INCR - Multi-Residential	0	0	1,382,000 +23.2%	1,382,000 +23.2%
Т	217 CRL BL - Multi-Residential	0	0	7,077,000	7,077,000
	Grand Total:	0	0	8,459,000 +3.2%	8,459,000 +3.2%
Assessment Y	ear: 2022				
Tax Status	Code Description	Land	Impr.	Other	Assessment
X	247 CRL INCR - Multi-Residential	0	0	1,122,000	1,122,000
т	217 CRL BL - Multi-Residential	0	0	7,077,000	7,077,000
	Grand Total:	0	0	8,199,000 +15.9%	8,199,000 +15.9%
Assessment Y	ear: 2021				
Tax Status	Code Description	Land	Impr.	Other	Assessment
т	37 Multi-Residential	0	0	7,077,000	7,077,000



### **Another Example**

🔍 Legal: 93	38LK 1 3	Assigned To: BOY	D, Mike 🕕 CRL			
🗖 Property 🖉 Market La	nd 🧧 Income 🖉 Marshall & Swift 🗄 A	djustment 💼 Supplement	ary 🖧			
nmary Report Assessment	t Totals Reconciliation of Value Tax Tota	Is Detailed Assessment Re	evisions			
35 %   ⊕ ↔   M ◀ ▶ ▶ Assessment Ye	🛛 🔮 🐣 🛛 🖶 🗁 🛛 Show Data For All Yea	rs ~				
			L en el	<b>T</b>	Others	A
Tax Status	Code Description		Land	Impr.	Other	Assessment
Х	236 CRL INCR - Commercia	I	0	0	6,157,000 +1387.2%	6,157,000 +1387.29
т	206 CRL BL - Commercial		0	0	7,769,000	7,769,000
EI	244 CRL INCR - School		0	0	1,417,000 +15.4%	1,417,000 +15.4%
		Grand Total:	0	0	15,343,000 +63.0%	15,343,000 +63.0%
Assessment Ye	ar: 2022					
Tax Status	Code Description		Land	Impr.	Other	Assessment
X	236 CRL INCR - Commercia	I	0	0	414,000	414,000
Ţ	206 CRL BL - Commercial		0	0	7,769,000	7,769,000
EI	244 CRL INCR - School		0	0	1,228,000	1,228,000
		Grand Total:	0	0	9,411,000 +5.4%	9,411,000 +5.4%
Assessment Ye	ar: 2021					
Tax Status	Code Description		Land	Impr.	Other	Assessment
т	13 Commercial		0	0	7,769,100	7,769,100
E	29 School		0	0	1,160,900	1,160,900
[144400 / MAIN STREET CEN	TRE (NUTTERS, DOMINOS) / JEB2 PROPERTIES	INC / Improved Commercia	al - Retail - Strip Commercial]			
14400	Address: 400 MAIN ST NE					
h	A Legal: 938LK 1 3		Assigned	To: BOYD, Mike  🛈	CRL	
SUMMARY 🗖 Prop	erty 🖉 Market Land 🚺 Income	Ø Marshall & Swift	🗄 Adjustment 💼 Su	pplementary 🖧		
QK Name 236 CRL IN		Impr. Val	ue Land Value T	otal Value Comm	ent	
≥ 236 CRL IN	ICR - Commercial		0 0	· · ·	ct the CRL BL - Commerce Commercial (DO NOT	







### **Another Example**

What happens if your property value drops below the baseline?

• No incremental assessment code until you reach the original baseline value

What about exempt property?

- Baseline is \$0 for all exempt properties
- CAMAlot doesn't allow \$0 assessments so we have no code shown for the baseline

	✓ Legal: 8110225 1 2 ✓ Property Ø Market Land Income Ø M	Assigned To: BOYD, Mike 🔮 CRL Marshall & Swift 🗄 Adjustment 🍙 Supplementary 🐥
	Y 🗖 Property 🖉 Market Land 📘 Income 🖉 M	Marshall & Swift 達 Adjustment 💼 Supplementary 🖑
_   _		
🔁 🕶 🕺 QK	Name	Impr. Value Land Value Total Value Comment
U CK U	CRL BL - Commercial	0 0 7,252,000 CRL BL (Original Baseline is \$7,748,000)
▲ ▶ 😨 🛄 236	CRL INCR - Commercial	0 0 -7,252,000 CRL INCR (Original BL is \$7,748,000)
Edit M H		

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🔍 Legal: 8	Assigned To: BC Assigned To: BC	DYD, Mike 🕕 CRL			
MMARY 🗖 Property 🖉 Market La	and 🧧 Income 🖉 Marshall & Swift 🗄 Adjustment 💼 Suppleme	entary 🖧			
view Summary Report Assessmen	nt Totals Reconciliation of Value Tax Totals Detailed Assessment	Revisions			
I 185 %   ⊕ ↔   I I I I I I I I I I I I I I I I I I	🕅 🚔 🚢 🖬 🗠 Show Data For All Years			+1.9%	+1.9
Assessment Y	ear: 2023			+1.970	+1.9
Tax Status	Code Description	Land	Impr.	Other	Assessment
т	206 CRL BL - Commercial	0	0	7,252,000 +3.7%	<b>7,252,000</b> +3.7
EI	246 CRL INCR - Non-Profit	0	0	505,000 +1.0%	505,000 +1.0
	Grand Total:	0	0	7,757,000 +3.6%	<b>7,757,000</b> +3.6
Assessment Y	ear: 2022				
Tax Status	Code Description	Land	Impr.	Other	Assessment
т	206 CRL BL - Commercial	0	0	6,991,000 -9.8%	6,991,000 -9.89
EI	246 CRL INCR - Non-Profit	0	0	500,000	500,000
	Grand Total:	0	0	<b>7,491,000</b> -7.6%	<b>7,491,000</b> -7.6%
Assessment Y	ear: 2021				
Tax Status	Code Description	Land	Impr.	Other	Assessment
т	13 Commercial	0	0	7,748,440 +6.7%	7,748,440 +6.7
E	35 Non-Profit	0	0	356,560 +4.2%	356,560 +4.2
	Grand Total:	0	0	8,105,000 +6.6%	8,105,000 +6.6











### **Stephen Utz, RPP, MCIP**

Director, Strategic Growth and Investment

### Gillian Greene, AMAA

Non-Residential Senior Assessor

### Mike Boyd, AMAA

Non-Residential Assessment Coordinator







## Downtown Incentives Program

- \$2M reserve
- Council & Administrative Policies
- 8 Funding Streams
- Full program parameters
- Incentive Review Committee



## Incentive streams

- Activation & Collaboration
- Beautification
- Downtown Business Organization Funding
- Environmental Site Assessments
- Expedited Development Permits
- Façade Improvement
- Parking Structure Subsidy
- Patios





# 2024 Program Outcomes

21 Approved applications

\$479,356 Allocated incentive funding

**\$2,124,444** Total private investment





### **Projects Completed & Planned**



Development of a two-storey office and retail plaza addition (\$4.8M).



Development permit issued for multi-storey residential with live-work units.

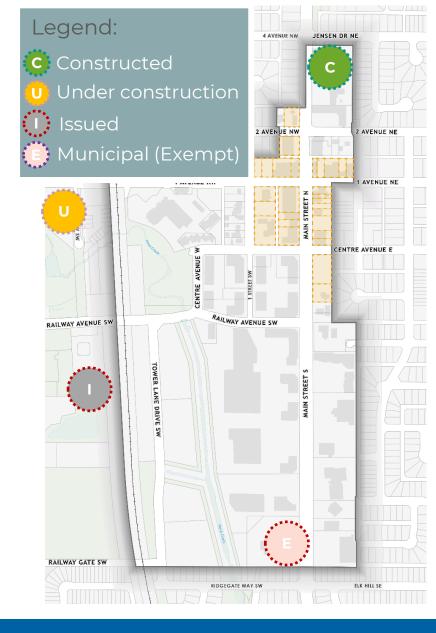


Construction underway for new civic development:

- multi-use facility;
- library; and,
- small co-operative or retail space



New 40-unit apartment complex







### Is it working?

#### 2012 to 2022 (10 years)

• \$4.6M of new construction

#### 2022 Baseline

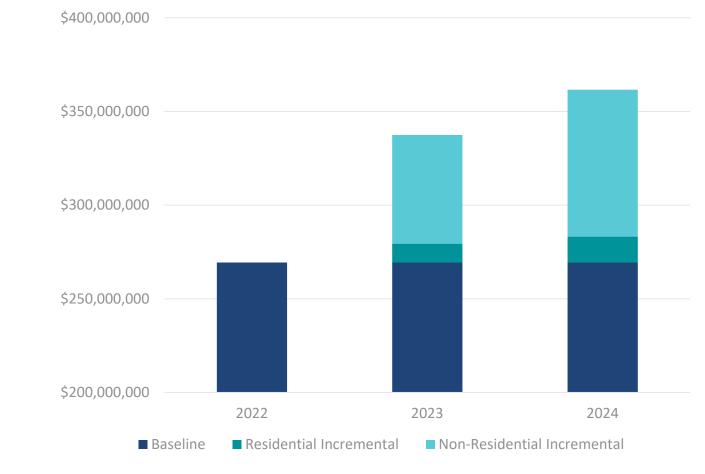
- Total assessed value: \$269.4 Million
  - Residential: \$63.7 Million
  - Non-Residential: \$205.7 Million

#### 2023 Incremental

- Total incremental value: \$68 Million
  - Residential: \$10 Million
  - Non-Residential: \$58 Million

#### 2024 Incremental

- Total incremental value: \$92.2 Million
  - Residential: \$13.8 Million
  - Non-Residential: \$78.4 Million





### **Government of Alberta CRL Contacts**

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### We'd love to connect

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